

GUERNICA

At the intersection of arts & politics

IDENTITY

JUSTICE

INTERVIEWS

CULTURE

MEMOIR

POETRY

FICTION

REPORTING

SCIENCE

CONFLICT

ART

COMMENTARY

“Guernica, and its editors, respect the life of the mind with an intensity rarely seen these days.”

—George Saunders

Mission

To publish writing that both enters and illuminates the fray. To nurture and support artists and storytellers who create wild, honest, and surprising work. To skip the hot takes and dive deeply into the high-stakes behind the political rhetoric. To show the personal is inextricable from the political.

To be a home for stories and ideas that don't fit neatly into one category. To have a global outlook. And to always work to broaden the range of voices we publish.



a 501(c)3 non-profit magazine

Award Winning



The Freedom
to Write

PEN/Nora Magid Award for Magazine Editing



AWP Small Press Award

Best of the Net



Personal Essay Award



Best Social and Cultural Content

World-class Contributors

Gore Vidal

Joan Didion

Roxane Gay

Junot Diaz

Sam Lipsyte

Lorraine Adams

José Saramago

Kamila Shamsie

George Saunders

Chimamanda Ngozi Adichie

Ayana Mathis

Richard Price

Alexandra Kleeman

Phil Klay

Monica Ferrell

John Updike

Lidia Yuknavitch

Teju Cole

Horacio Castellanos Moya

Sadanand Dhume

J. Malcolm Garcia

Alexander Chee

Jesse Ball

Tom Engelhardt

Noam Chomsky

Ariel Dorfman

Meera Subramanian

Highly Sought-After Readership

- Two-thirds between twenty-five and fifty-four
 - 67% female
- Median Household income: \$65,000
- ~50% Masters or PhD
- 62% think more highly of brands advertising with *Guernica*
- Culturally active:
 - 81% pay attention to the social values of brands they purchase
 - 75% have been to a literary event in the last month
 - 90% visit museums
 - Almost 100% environmentally conscious
 - Nearly all donate to charity
- 85% get news primarily online

Based on internal research and comparable titles

Robust Engagement

100k monthly visitors
2.4M uniques



45k followers



51k likes



22k newsletter subscribers
Open rate: 25%



A Los Angeles Review of Books Affiliate

World Class Art



Zanele Muholi, *Xana Nyilenda*, Los Angeles, 2015.



Daniel Castro Garcia, *Lampedusa*, Italy, May 2015.

World Class Photography



From Nadège Mazar's FARC portfolio

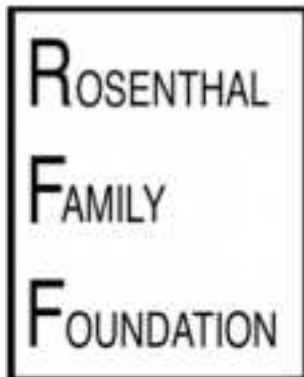


From Furkan Temir's *Louder Than Bombs* portfolio

Strong Institutional Support



Council on
the Arts



Advertising Options

WEEKLY PRICING

Position	Duration	Price
728x90 or 300x250	1 week (~35k impressions)	\$300
728x90 or 300x250	2 weeks (~70k impressions)	\$500
728x90 or 300x250	4 weeks (~140k impressions)	\$800
Roadblock (both positions)	1 week (~70k impressions)	\$540
Roadblock (both positions)	2 weeks (~140k impressions)	\$800
Roadblock (both positions)	4 weeks (~280k impressions)	\$1200

CPM PRICING

Budget	CPM rate
0-\$249	\$8.00
\$250-\$499	\$7.00
\$500-\$999	\$6.00
\$1000+	\$5.50

For additional information please contact John Gosslee at info@litbreaker.com

Partnership Opportunities

- Dedicated email blasts
- Special features and issues
- Publisher promotions
- Newsletter promos
- Co-sponsorship:
 - Events
 - Awards
 - Exhibitions
 - Art shows

Get in Touch

For media, partnership, and
sponsorship opportunities please
contact:

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